

#### Wells Fargo Deepwater & Subsea Technology Forum

Brad Beitler, Executive Vice President November 29, 2018



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# In the beginning

1940

> Wells had been drilled for years in swamps and very shallow waters close to shore

1950

1960

- New offshore seismic technology revealed promising geology in deeper waters (~400 feet)
- > Kerr-McGee (Anadarko Petroleum) drilled the first offshore well out of sight of land in 1947

From the shallow shelf of the Gulf of Mexico emerged a new industry



1990

1980

#### Offshore soon became an emerging industry

1960

> Following Kerr-McGee's bold step, offshore areas like the Gulf of Mexico, North Sea, and West Africa became home to giant platforms

1950

- > Platforms were economically justified with large oil and gas fields in deeper waters, but not all discoveries supported this approach
- In order to make smaller fields economic, wells were completed and placed on the seabed to flow to nearby existing platforms

The first subsea completions were born



1980

1970



Subsea completions

1990



Shallow Water 1960s



Fire Safe Valves Under Platform 1968



### Early subsea technology explored many options

1960

1970

> As subsea completions gained credibility, major oil companies invested heavily in technologies to cope with deeper waters and higher pressures

1950

> Major oil companies created large underwater production centers in the Gulf of Mexico and North Sea; similar work soon followed in Brazil

1980

Petrobras Garoupa One-atmosphere Tree 1975



1990

Petrobras Enchova Diver Assist Tree 1979



Shell Expro Cormorant Underwater Manifold Center 1979



Flexservice 1 First Flexible Reelbarge 1979

Early innovations in deepwater technologies serve as the foundation for applications still in use today

# Further development was slowed by a cycle turn in the 1980s

1960

> The price of oil declined significantly in 1986, forcing the industry to reduce investment and dramatically downsize

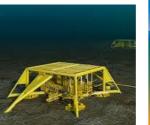
1950

- > Subsea technology development was still funded despite the uncertainty, albeit at much lower levels
- > North Sea operators continued to innovate with new subsea technology; floating production systems were piloted in the UK / Norway before moving to Brazil and Africa

Subsea technology investment slowed with the commodity cycle, but innovation continued

Oil price Jun 1983 – Sep 1986 (Brent, USD/bbl) 30 EUCRBRDT Index - Last Price 13.85 High on 08/08/83 31.35 25.12 8.70 Average Low on 07/25/86 25 20 Sep Jun Sep Dec Mar Mar Jun Dec Mar Jun Sep Source: Bloomberg LLP

1990



1980





2000

Statoil Heidrun Norway 1985

Statoil Gullfaks Norway 1986

Buchan Alpha UK 1974



#### Back on track, subsea goes mainstream

1960

- > Major oil companies were buying leases and drilling successful exploration wells in the emerging deepwater market (>3000 feet)
- > With a high level of deepwater prospects, subsea technology was required to enable:

1950

- > Increased water depths
- > Higher pressures

1940

- > Longer offset distances
- > Diverless operations
- With strong demand for subsea completions, Technip and FMC Technologies (FMCTI) strategically entered deepwater; FMCTI formed an exclusive alliance with Shell Offshore

"We foresee a time when subsea-based systems are the first consideration for deepwater field development."

Shell/FMCTI Alliance Charter document (1995)



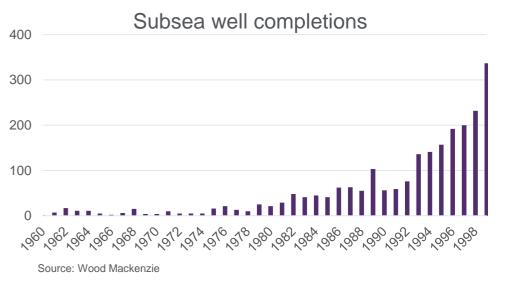
1980

1970



Statoil HOST System North Sea 1995

Shell Mensa Manifold Gulf of Mexico 1997

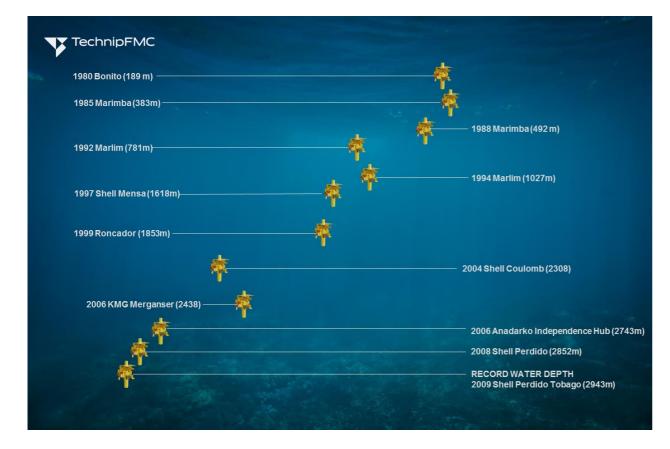


1990

Deepwater & Subsea Technology Forum | 7



# TechnipFMC emerges as a leader in product innovation



**Enhanced Vertical Deepwater Tree** 



**Riserless Light Well Intervention** 



**Subsea Processing** 



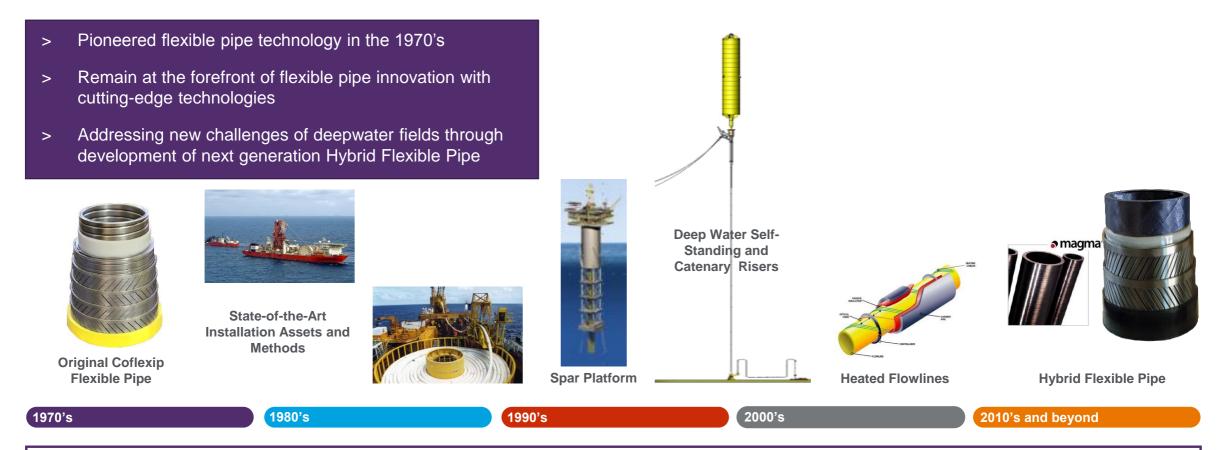
HP/HT 15K Subsea Tree



TechnipFMC led technological advancements in subsea production equipment



#### Demonstrated track record of developing innovative, "next generation" technical solutions



TechnipFMC pioneered flexible pipe technology;

more than 10,000km of TechnipFMC flexible pipe have been installed worldwide



# With innovation came highly complex, customized solutions

1970

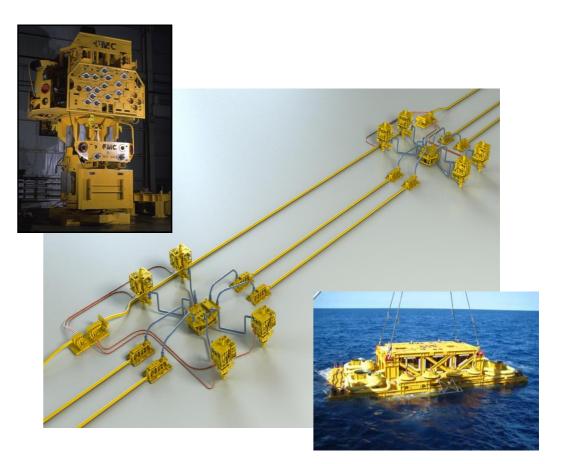
1960

> Strong client relationships and alliances allowed us to develop and deploy new technology

1950

- > However, each client defined a different standard to meet their detailed requirements
- > Demand was high and lead times were long, while solutions became highly customized

Costs quickly escalated due to strong demand, low repeatability, and high customization



1990

2000

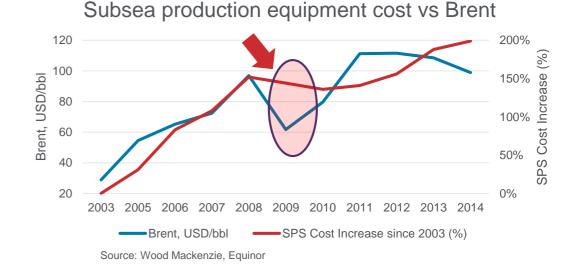
1980

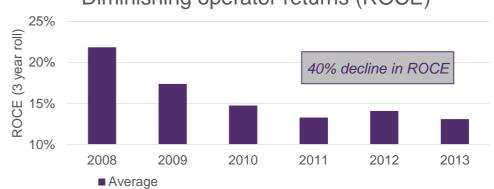
### 2008 was a setback, but it should have been a wake-up call

- > Many clients defined a different standard to meet their requirements
- > The high cost of customization was further impacted by the long lead times created by surging subsea demand
- > Despite high commodity prices, operator returns declined as subsea equipment costs increased

Even with oil prices exceeding \$100/barrel, the industry was challenged by high cost developments, low financial returns, and declining subsea demand

[echnipFMC





Source: Bloomberg LLP; average ROCE (return on capital employed) Includes APC, BP, CVX, COP, XOM, RDS, EQNR, TOT



#### It was time to think differently...



## A new approach – lean, simple, and standardized solutions

### TechnipFMC's solution: Subsea $2.0^{\text{TM}}$

- > 50% reduction in part count
- > 50% reduction in weight and size
- > Modular architecture configured to order
- > The same or greater functionality

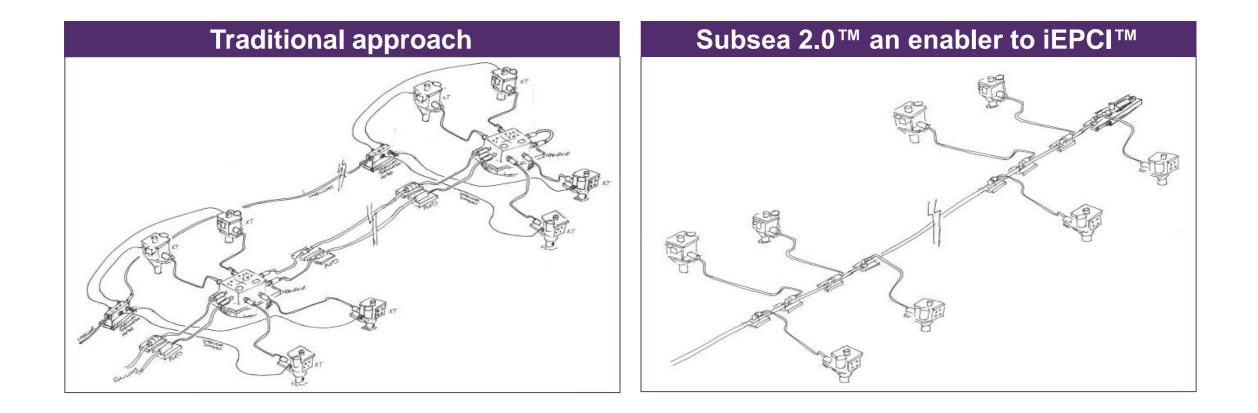
Reducing lead times and improving installability to make subsea projects leaner, simpler, and more standardized







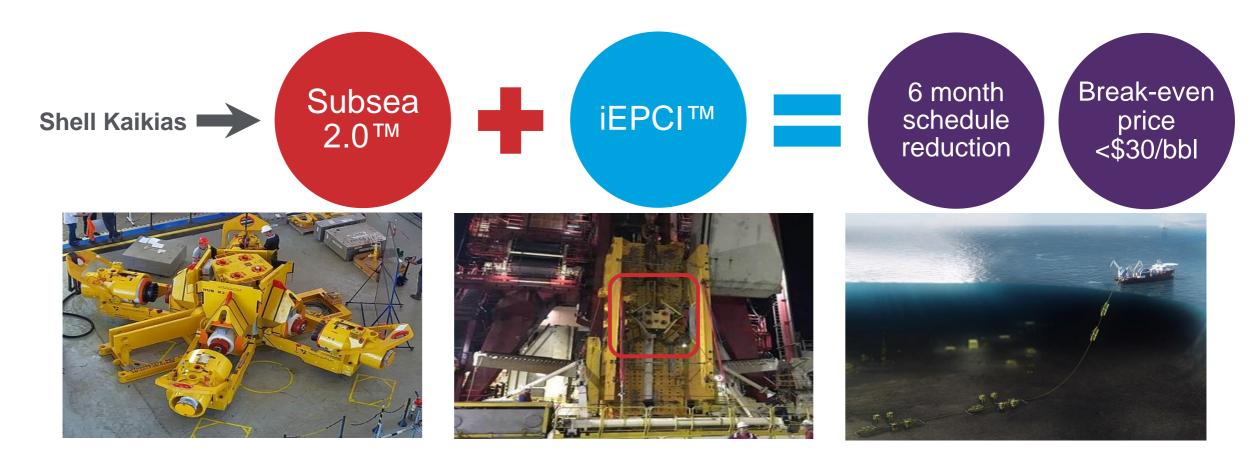
#### Subsea 2.0<sup>™</sup> also enables lower cost, integrated field architecture



A field design incorporating Subsea 2.0<sup>™</sup> and iEPCI<sup>™</sup> can remove over half of the subsea structures while maintaining the same field operability



#### Making subsea short-cycle with Subsea 2.0<sup>™</sup> + iEPCI<sup>™</sup>



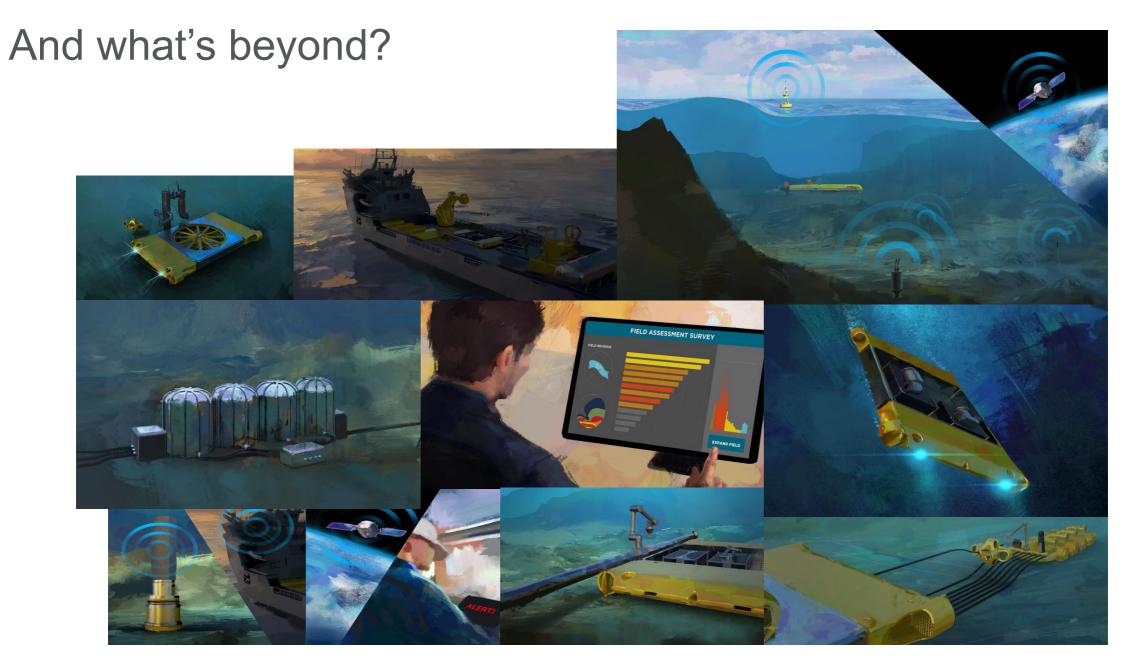
TechnipFMC is changing the subsea paradigm from a long-cycle to a short-cycle business, using Subsea 2.0<sup>™</sup> and a truly integrated approach (iEPCI<sup>™</sup>) to field development



# The industry is changing; iEPCI<sup>™</sup> is being adopted



TechnipFMC







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